TRAVEL & TOUR OPERATORS

The tour operator who stopped rewriting the same Rajasthan itinerary

Every custom itinerary is 80% identical to the last one. The operator was retyping that 80% a hundred times a month.

WHO WE ARE

Burhan and Purvansh — we teach every session ourselves

WHO THIS IS FOR

Inbound tour operator selling Rajasthan circuits from Udaipur

JOBS WE LOOKED AT

7

SKILLS WE TEACH

3

WHAT THE TOOLS COST YOU

₹5,000 – ₹9,000 / month

PREPARED

10 November 2026

A teaching plan, not a sales proposal. We train your staff; we do not sell you software. udaipurai.in

01 Who will teach you

OUR PROFILE



Purvansh Parmar

BUILDER IN RESIDENCE · AI ENGINEERING & SEO

Founder of Food Never Comes. Ships AI products end to end and runs the SEO that brings them traffic — the rare combination of someone who can build the system and then make the internet notice it.

- Building AI tools that actually run
- Automating the work that repeats every week
- Getting found on Google and inside AI answers
- Knowing what it will cost before you commit



Burhan

BUSINESS LEAD · B2B & CORPORATE ROLLOUTS

Runs the business side of Udaipur AI. Spends his week inside other people's companies working out which processes are worth automating and which are not, then leads the rollout that follows.

- Working out which jobs are worth handing to AI
- What works in hotels, coaching, export and clinics
- Pricing AI work and writing the proposal
- Getting a team to actually change how it works

The two of us teach every session ourselves. No rotating bench of freelance trainers and no guest slot — the people in the room are the people doing this work the rest of the week, which is the only reason the examples are real ones.

02 Where your week actually goes

TRAVEL & TOUR OPERATORS

An inbound enquiry arrives from a couple in Melbourne: eleven nights, Delhi in and Mumbai out, interested in forts, food and one night under canvas, mid-range budget, no early mornings. Building that itinerary properly takes a consultant most of a day — picking the route, checking hotel availability, costing transport, writing the day-by-day prose and producing a presentable PDF.

Four fifths of that document is the same as the one built yesterday. The forts do not move. The driving time from Udaipur to Jodhpur has not changed. Only the hotel tier, the pace and a few personal touches are genuinely new, and consultants spend their day on the part that is not.

So the operator does the economically rational thing and sends a generic PDF to anyone who looks unserious. The ones who were serious notice, and book with the operator who wrote something that sounded like it was about them.

03 What your staff do, and what AI can take off them

7 JOBS

Every job the team repeats, timed and sorted into three piles. The third column is the point of the whole exercise: more lines here say keep it human than say hand it over.

THE JOB	TIME	WHAT WE'D DO	WHY
Building a custom itinerary document	28 h/wk	AI DOES IT	Mostly recombination of known components
Hotel availability and rate checks	11 h/wk	AI DRAFTS IT	Pull the data, let a human choose the property
Replying to first-touch enquiries	9 h/wk	AI DOES IT	Latency decides who gets the booking
Costing a trip	8 h/wk	AI DRAFTS IT	Calculated from a rate card, always owner-approved
Post-trip review requests and follow-up	4 h/wk	AI DOES IT	Pure scheduling
Choosing which experience suits this guest	–	KEEP IT HUMAN	The taste judgement is the product; it is why they pay an operator
Handling a problem mid-trip	–	KEEP IT HUMAN	A stranded guest at 11 PM needs a person with authority

04 What we will teach your team

3 SKILLS

These are not products we sell you. They are the 3 things your own staff learn to put together in the class, on your own systems — so the people who do the work end up owning the thing that does it for them.

01 The itinerary builder

What it does for you. A personalised, costed, illustrated eleven-day itinerary drafted in four minutes and finished by a consultant in thirty.

What your team learns. The enquiry is parsed into structured preferences — dates, pace, interests, budget tier, mobility, dietary needs. A workflow assembles the route from a library of verified components with real driving times, selects hotels in the right tier from the contracted list, costs it from the rate card, writes genuinely personal day-by-day prose that references what the guest actually asked for, and produces a branded PDF with real photography.

TOOLS THEY LEARN TO USE

`Airtable` `n8n` `Claude` `Google Maps API` `Google Slides API`

02 The same-hour reply

What it does for you. Every enquiry gets a specific, warm, non-generic reply within the hour, in the sender's language, with two sample routes attached.

What your team learns. Forms, email and marketplace enquiries land in one inbox, are scored for seriousness, and get an immediate reply that proves a human-grade understanding of what they asked. A call is offered with live calendar slots.

TOOLS THEY LEARN TO USE

`n8n` `Claude` `Airtable` `Calendly`

03 The content library

What it does for you. Destination copy, blog posts and social content produced from the operator's own trip photography and guide knowledge.

What your team learns. Guides record two-minute voice notes about a place after a trip. Whisper transcribes, a model turns them into destination pages, blog posts and captions with the operator's own observations in them — which is exactly what the generic competition cannot produce. SEO structure is built in from the start.

TOOLS THEY LEARN TO USE

`Whisper` `Claude` `n8n` `WordPress API`

05 What we will teach them not to do

3 TO AVOID

This is the part most people selling AI leave out, and it is the part that decides whether any of it survives the first year. Your team is taught to recognise these for themselves, not just handed the list.

AI-chosen experiences and hotels

Taste is the product. A model does not know which haveli has a new owner and has gone downhill since March.

Auto-sent itineraries

A wrong driving time or a closed monument in a sent document costs the booking and the reputation.

Automated mid-trip support

When something goes wrong in a foreign country at night, the guest needs a person who can spend money to fix it.

06 How it benefits you

THE PAYOFF

> **In one line.** Your staff stop spending their week on work a machine can do, and spend it on the work only they can do — without you buying software, hiring anybody, or depending on us after the class ends.

- **Time to produce a custom itinerary** goes from 5–7 hours to **35 min**.
- **Custom itineraries sent per week** goes from 9 to **35+**.
- **Enquiries given a generic PDF** goes from ~60% to **Under 10%**.
- **Your own people own it.** They built it, so they can change it when the business changes. Nothing breaks when we leave.
- **Nothing new to buy.** ₹5,000 – ₹9,000 / month — that is the whole running cost, paid to the software, not to us.
- **You find out what not to automate** before you waste money on it. That list is longer than the other one.

MEASURE	BEFORE	AFTER	NOTE
Time to produce a custom itinerary	5–7 hours	**35 min**	Draft in ~4 min, consultant finishing
Custom itineraries sent per week	9	**35+**	Same team
Enquiries given a generic PDF	~60%	**Under 10%**	Everyone gets a real document now
Median first-reply time	6h	**Under 1h**	Including overnight enquiries
Enquiry-to-booking rate	6%	**9–11%**	Modelled from personalisation and speed

> **These are worked-out figures, not audited client results.** Modelled on itinerary-build times observed with inbound operators, typical enquiry volumes and published model and maps API pricing.

07 How the training runs

STAGE	WHEN	WHAT HAPPENS
Audit	Week 1	Time five real itinerary builds and catalogue the reusable components.
Enable	Week 2	Consultants trained on the builder and on editing well.
Build	Week 3–6	Component library, then the builder, then the reply engine and content library.
Hand over	Week 7	Library ownership handed to the senior consultant. 90-day review.

> “Placeholder — replace with a real, attributed quote before launch.”
>
> FOUNDER, INBOUND TOUR OPERATOR, UDAIPUR

Start with the ₹199 session

Ninety minutes, open to anyone, no background needed. Bring one job you repeat every week and you will leave having done it with AI yourself. Every course and every fee is on the website.

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