HOTELS & DESTINATION WEDDINGS

The heritage property that answers a wedding enquiry in four languages before breakfast

A destination wedding enquiry is worth lakhs and arrives at 3 AM from a timezone eight hours behind. Udaipur hotels lose them to whoever answers first.

WHO WE ARE

Burhan and Purvansh — we teach every session ourselves

WHO THIS IS FOR

Heritage boutique hotel with 40 keys and a wedding lawn

JOBS WE LOOKED AT

8

SKILLS WE TEACH

4

WHAT THE TOOLS COST YOU

₹9,000 – ₹16,000 / month at this enquiry volume

PREPARED

10 November 2026

A teaching plan, not a sales proposal. We train your staff; we do not sell you software. udaipurai.in

01 Who will teach you

OUR PROFILE



Purvansh Parmar

BUILDER IN RESIDENCE · AI ENGINEERING & SEO

Founder of Food Never Comes. Ships AI products end to end and runs the SEO that brings them traffic — the rare combination of someone who can build the system and then make the internet notice it.

- Building AI tools that actually run
- Automating the work that repeats every week
- Getting found on Google and inside AI answers
- Knowing what it will cost before you commit



Burhan

BUSINESS LEAD · B2B & CORPORATE ROLLOUTS

Runs the business side of Udaipur AI. Spends his week inside other people's companies working out which processes are worth automating and which are not, then leads the rollout that follows.

- Working out which jobs are worth handing to AI
- What works in hotels, coaching, export and clinics
- Pricing AI work and writing the proposal
- Getting a team to actually change how it works

The two of us teach every session ourselves. No rotating bench of freelance trainers and no guest slot — the people in the room are the people doing this work the rest of the week, which is the only reason the examples are real ones.

02 Where your week actually goes

HOTELS & DESTINATION WEDDINGS

Udaipur sells a fantasy to people who are not in Udaipur. For a heritage property, most high-value enquiries arrive from Mumbai, Delhi, London, Dubai and the Gulf — and they arrive at every hour, in several languages, with questions that need a real answer about dates, lawn capacity, permissions and whether the baraat can come in by boat.

The front office is excellent in person and structurally unable to keep up online. Enquiries scatter across the website form, email, WhatsApp, Instagram, three OTAs and a wedding marketplace. Nobody owns the full picture and nobody is awake at 3 AM.

The money is concentrated in a small number of enquiries. A wedding booking is worth more than dozens of room nights, and the deciding factor is almost never price — it is how quickly and how confidently the first reply arrives, with the right photographs attached and the right date held.

Then there is the content treadmill. The property needs a constant stream of photography and video for Instagram, OTA listings and the wedding marketplaces. A shoot costs a fortune and dates in the room look identical across every hotel in the city.

03 What your staff do, and what AI can take off them

8 JOBS

Every job the team repeats, timed and sorted into three piles. The third column is the point of the whole exercise: more lines here say keep it human than say hand it over.

THE JOB	TIME	WHAT WE'D DO	WHY
First reply to wedding or event enquiries	12 h/wk	AI DOES IT	Highest value per enquiry, worst latency, clear rules
Room availability and rate questions	16 h/wk	AI DOES IT	The channel manager already has the answer
Translating enquiries and replies	6 h/wk	AI DOES IT	Models are genuinely good at this now
Building a custom wedding proposal	14 h/wk	AI DRAFTS IT	Draft it in two minutes, let sales shape and price it
Review responses across OTAs and Google	5 h/wk	AI DRAFTS IT	Drafted, always human-approved before posting
Marketing imagery and reels	10 h/wk	AI DRAFTS IT	Image-to-image on real property photos, never invented interiors
The site visit and the walk-through	–	KEEP IT HUMAN	This is what closes a wedding. Nothing goes near it.
Guest complaint handling in-house	–	KEEP IT HUMAN	Reputation risk is asymmetric and recovery is a human craft

04 What we will teach your team

4 SKILLS

These are not products we sell you. They are the 4 things your own staff learn to put together in the class, on your own systems — so the people who do the work end up owning the thing that does it for them.

01 The always-awake enquiry desk

What it does for you. Every enquiry, from any channel, in any of six languages, gets a correct, warm, specific reply within minutes — with live availability, the right photographs and a held date.

What your team learns. All channels write into one inbox. A model grounded on the property's real rate card, lawn capacities, permission rules and seasonal blackouts drafts the reply in the sender's own language, pulls live availability from the channel manager, attaches the right image set for their event type, and offers three slots for a video call. Anything outside its grounding is escalated rather than guessed.

TOOLS THEY LEARN TO USE

WhatsApp Business API | n8n | Channel manager API | Claude | Google Calendar

02 The two-minute wedding proposal

What it does for you. A branded, costed, date-specific wedding proposal PDF that used to take a day now takes two minutes to draft and twenty to finish properly.

What your team learns. Sales enters guest count, dates and the rough shape of the event. A workflow assembles the proposal from the real rate card and the real venue inventory, writes the narrative sections in the property's house voice, drops in the matching photography, and produces a branded PDF. Pricing is never model-decided — it comes straight from the rate card.

TOOLS THEY LEARN TO USE

Airtable | n8n | Claude | Google Slides API | Drive

03 The content kitchen

What it does for you. A month of Instagram, OTA and marketplace creative produced in one afternoon, from the property's own photographs.

What your team learns. Real photographs of real rooms are extended, relit and re-staged with image-to-image — the room stays the actual room, the season and styling change. Short video is generated from stills for Reels. Captions are written in English and Hindi with the hashtags that still work. Nothing fictional is ever published as a room.

TOOLS THEY LEARN TO USE

Nano Banana / Firefly | Kling | Claude | n8n | Later

04 Review intelligence

What it does for you. Every review across Google, TripAdvisor and the OTAs is read, themed and summarised weekly, with draft responses waiting for approval.

What your team learns. Reviews are pulled nightly, classified by theme and sentiment, and rolled into a Monday digest that says plainly what guests complained about this week and whether it is getting worse. Response drafts sit in a queue; a human sends them.

TOOLS THEY LEARN TO USE

n8n | Google Business API | Claude | Looker Studio

05 What we will teach them not to do

4 TO AVOID

This is the part most people selling AI leave out, and it is the part that decides whether any of it survives the first year. Your team is taught to recognise these for themselves, not just handed the list.

AI-generated images presented as real rooms

It is a misrepresentation, guests find out at check-in, and it is the fastest route to a one-star review that never comes off.

Automatic price negotiation

Wedding pricing is relationship pricing. A model does not know that the bride's father owns the hotel's biggest corporate account.

Automated complaint resolution

An upset guest in a heritage property wants a manager, not a chatbot. The downside is unbounded.

Fully automated review responses

One tone-deaf public reply undoes a year of goodwill. Drafted always, sent never.

06 How it benefits you

THE PAYOFF

> **In one line.** Your staff stop spending their week on work a machine can do, and spend it on the work only they can do — without you buying software, hiring anybody, or depending on us after the class ends.

- **Median first reply, international enquiry** goes from 9h 40m to **Under 5 min**.
- **Languages handled without a human** goes from 2 to **6**.
- **Time to produce a wedding proposal** goes from 4–8 hours to **20 min**.
- **Your own people own it.** They built it, so they can change it when the business changes. Nothing breaks when we leave.
- **Nothing new to buy.** ₹9,000 – ₹16,000 / month at this enquiry volume — that is the whole running cost, paid to the software, not to us.
- **You find out what not to automate** before you waste money on it. That list is longer than the other one.

MEASURE	BEFORE	AFTER	NOTE
Median first reply, international enquiry	9h 40m	**Under 5 min**	Across all timezones
Languages handled without a human	2	**6**	EN, HI, FR, DE, ES, AR
Time to produce a wedding proposal	4–8 hours	**20 min**	Draft in 2 min, human finishing
Wedding enquiry → site visit rate	14%	**20–24%**	Modelled from response-latency effects
Monthly spend on external creative	₹45,000	**₹8,000**	Estimated; shoots still needed for new inventory
Reviews responded to within 48h	31%	**95%+**	All human-approved

> **These are worked-out figures, not audited client results.** Modelled on enquiry patterns for mid-size Udaipur heritage properties, published OTA and channel-manager data, and translation and model costs at observed volumes.

07 How the training runs

STAGE	WHEN	WHAT HAPPENS
Audit	Week 1–2	Sit with front office and sales through a peak week. Trace every enquiry from arrival to outcome.
Enable	Week 3	Front office, sales and the marketing person, each trained on their own half.
Build	Week 4–7	Enquiry desk first, proposal builder second, then content and review intelligence.
Hand over	Week 8–9	Runbooks, a trained internal owner in sales, and a 90-day review.

> “Placeholder — replace with a real, attributed quote before launch.”
>
> GENERAL MANAGER, HERITAGE PROPERTY, UDAIPUR

Start with the ₹199 session

Ninety minutes, open to anyone, no background needed. Bring one job you repeat every week and you will leave having done it with AI yourself. Every course and every fee is on the website.

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