COACHING & TEST PREP

The institute where faculty got their weekends back

The teaching hours are not the problem. It is everything around them — setting papers, marking them, rewriting notes, and typing the same student details into four different registers.

WHO WE ARE

Burhan and Purvansh — we teach every session ourselves

WHO THIS IS FOR

NEET / JEE coaching institute with two centres in Udaipur

JOBS WE LOOKED AT

8

SKILLS WE TEACH

5

WHAT THE TOOLS COST YOU

₹2,000 – ₹4,500 / month in tool subscriptions for a faculty of this size

PREPARED

10 November 2026

A teaching plan, not a sales proposal. We train your staff; we do not sell you software. udaipurai.in

01 Who will teach you

OUR PROFILE



Purvansh Parmar

BUILDER IN RESIDENCE · AI ENGINEERING & SEO

Founder of Food Never Comes. Ships AI products end to end and runs the SEO that brings them traffic — the rare combination of someone who can build the system and then make the internet notice it.

- Building AI tools that actually run
- Automating the work that repeats every week
- Getting found on Google and inside AI answers
- Knowing what it will cost before you commit



Burhan

BUSINESS LEAD · B2B & CORPORATE ROLLOUTS

Runs the business side of Udaipur AI. Spends his week inside other people's companies working out which processes are worth automating and which are not, then leads the rollout that follows.

- Working out which jobs are worth handing to AI
- What works in hotels, coaching, export and clinics
- Pricing AI work and writing the proposal
- Getting a team to actually change how it works

The two of us teach every session ourselves. No rotating bench of freelance trainers and no guest slot — the people in the room are the people doing this work the rest of the week, which is the only reason the examples are real ones.

02 Where your week actually goes

COACHING & TEST PREP

Ask anyone at a coaching institute where their week goes and they will say teaching. Look at the week properly and teaching is the part that was never the problem. The load is everything wrapped around it: drafting the next test paper, marking the last one, writing notes, rewriting those notes when the syllabus shifts, and entering the same student twice because the admission register and the batch sheet do not speak to each other.

Evaluation is the heaviest single block. A faculty member with 120 answer sheets in front of them loses a weekend, and the part that actually helps a student — why this answer lost four marks and what to do differently — is the first thing dropped when the pile is that tall. Students get a number and no reason for it.

Paper drafting runs a close second, and it has a failure mode nobody likes admitting. Writing genuinely fresh questions at a controlled difficulty takes hours, so under pressure papers get recycled from previous years. Recycled papers leak, and a leaked paper costs more than the weekend it saved.

Then there is the quiet tax. Notes go stale the moment an edition changes or a board revises a chapter, and since updating them properly is a week of work, corrections get read out in class instead. Meanwhile a single new admission gets typed into the register, the batch sheet, the fee ledger and a WhatsApp group — four times, by hand, with a typo waiting in at least one of them.

03 What your staff do, and what AI can take off them

8 JOBS

Every job the team repeats, timed and sorted into three piles. The third column is the point of the whole exercise: more lines here say keep it human than say hand it over.

THE JOB	TIME	WHAT WE'D DO	WHY
Evaluating objective and numerical answers	16 h/wk	AI DOES IT	There is one right answer and a key already exists
Drafting a fresh test paper	12 h/wk	AI DRAFTS IT	AI drafts from your own past papers; the teacher sets difficulty and picks
Writing per-student feedback on a script	9 h/wk	AI DRAFTS IT	The marks are the teacher's; turning them into useful words is not
Updating notes after a syllabus change	7 h/wk	AI DOES IT	Mechanical rework of material the institute already wrote
Drafting notes for a new topic	8 h/wk	AI DRAFTS IT	A first draft in your own format, then the subject teacher corrects it
Re-entering student details in four registers	6 h/wk	AI DOES IT	Pure copying, and the place typos get introduced
Marking long subjective answers	14 h/wk	KEEP IT HUMAN	Partial credit is a judgement call. A wrong mark is found on results day.
Counselling a student who is slipping	11 h/wk	KEEP IT HUMAN	This is the actual product. It needs the teacher who knows them.

04 What we will teach your team

5 SKILLS

These are not products we sell you. They are the 5 things your own staff learn to put together in the class, on your own systems — so the people who do the work end up owning the thing that does it for them.

01 The question bank that drafts the paper

What it does for you. A teacher sits down to set a test and gets a complete draft paper in their own pattern — right chapter weightage, right difficulty spread, questions that have not been used before — in about ten minutes instead of an afternoon.

What your team learns. Your faculty learn to load the institute's own past papers and syllabus into a model, describe the paper they want in plain Hindi or English, and get fresh questions back in the same house style. They learn how to control difficulty, how to spot a question the model got subtly wrong, and how to keep a used-questions list so nothing repeats.

TOOLS THEY LEARN TO USE

ChatGPT or Claude | Google Docs | Google Sheets | NotebookLM

02 The marking pass that does the countable half

What it does for you. Objective and numerical sections come back marked, totalled and sorted, with anything ambiguous flagged for the teacher rather than guessed at. The weekend goes back to the subjective half, where judgement actually matters.

What your team learns. Staff learn to photograph or scan answer sheets, run them against the key, and get a marked sheet plus a per-question breakdown of what the batch got wrong. The important part of the lesson is the confidence check: how to set it up so unclear handwriting and part-marks stop and wait for a human instead of being invented.

TOOLS THEY LEARN TO USE

ChatGPT or Claude | Google Sheets | Google Drive

03 Feedback that actually gets written

What it does for you. Every student gets three specific lines — what went wrong, which concept it traces back to, what to practise next — instead of a bare number at the top of the page.

What your team learns. Teachers learn to turn their own marking into per-student feedback in the institute's voice, in the language the family reads, and to edit it fast. Nothing goes out unread: the lesson is explicitly that the teacher signs off every line, because the feedback carries the institute's name.

TOOLS THEY LEARN TO USE

ChatGPT or Claude | Google Sheets | WhatsApp

04 Notes that update instead of going stale

What it does for you. When a chapter changes, the note set changes with it — same format, same examples, updated content — in an afternoon rather than never.

What your team learns. Your content person learns to hold notes in one source rather than fifteen scattered files, generate the student-facing versions from it, and regenerate them when something moves. They also learn to produce the short revision sheet and the practice set from the same source instead of writing all three separately.

TOOLS THEY LEARN TO USE

Google Docs | NotebookLM | ChatGPT or Claude | Canva

05 Typing a student in once

What it does for you. A new admission is entered one time and appears everywhere it is needed — register, batch list, fee ledger, group — with no second typing and no typo in register three.

What your team learns. The office team learns to build one sheet that everything else reads from, and to wire the small automations that push a new row where it needs to go. This is the least glamorous thing in the class and usually the first one to pay for itself.

TOOLS THEY LEARN TO USE

Google Sheets | Google Forms | n8n or Zapier

05 What we will teach them not to do

4 TO AVOID

This is the part most people selling AI leave out, and it is the part that decides whether any of it survives the first year. Your team is taught to recognise these for themselves, not just handed the list.

Final marks on long subjective answers

Partial credit is a judgement about what a student understood, not a string match. A wrong mark is discovered on results day, when it is far too late to fix. Teachers mark these; AI does not touch them.

Scholarship and borderline promotion decisions

Low volume, high consequence, and a wrong call changes a child's year. There is no efficiency argument strong enough here.

AI-written claims about results or rankings

Every result number stays hand-checked against the record. This is statutory and reputational exposure, and a hallucinated rank is the kind of mistake that ends an institute.

Automated counselling of a struggling student

A student who is slipping needs the teacher who knows them. Automating it would save hours and quietly destroy the thing parents are paying for.

06 How it benefits you

THE PAYOFF

> **In one line.** Your staff stop spending their week on work a machine can do, and spend it on the work only they can do — without you buying software, hiring anybody, or depending on us after the class ends.

- **Faculty hours on objective marking** goes from 16 h/wk to **3 h/wk**.
- **Time to draft a full test paper** goes from 3–4 hours to **30–40 min**.
- **Students getting written feedback** goes from Top batch only to **Every student**.
- **Your own people own it.** They built it, so they can change it when the business changes. Nothing breaks when we leave.
- **Nothing new to buy.** ₹2,000 – ₹4,500 / month in tool subscriptions for a faculty of this size — that is the whole running cost, paid to the software, not to us.
- **You find out what not to automate** before you waste money on it. That list is longer than the other one.

MEASURE	BEFORE	AFTER	NOTE
Faculty hours on objective marking	16 h/wk	**3 h/wk**	Estimated; checking flagged items only
Time to draft a full test paper	3–4 hours	**30–40 min**	Including the teacher's own review

MEASURE	BEFORE	AFTER	NOTE
Students getting written feedback	Top batch only	**Every student**	Teacher-reviewed before it goes out
Note sets updated per term	2 of 14	**14 of 14**	Estimated
Times a new student is typed in	4	**1**	Register, batch sheet, fee ledger, group
Weekend hours recovered per teacher	—	**5–8 h/wk**	Modelled from the rows above

These are worked-out figures, not audited client results. Built from the workload problems coaching institutes told us they actually have — evaluation, paper drafting, time consumed, duplicate data entry and notes updating — plus task timings measured in our own sessions and published tool pricing.

07 How the training runs

STAGE	WHEN	WHAT HAPPENS
Before	Week 0	Six questions to your faculty about what eats their week. The class gets built from those answers, not from a template.
Session 1	Week 1	What AI is genuinely good at and where it quietly fails — taught on your own papers and notes, not a sample dataset.
Session 2	Week 1	Faculty build the paper drafter and the marking pass themselves, on real answer sheets from last term.
Session 3	Week 2	Notes and the single student record. The office team builds this one; it is the part that keeps paying quietly.
After	Week 2+	Your prompt pack, the shortlist of what to do next, and the list of what we told you not to automate.

> “The marking was never the teaching. It was the thing stopping the teaching.”
>
> WHAT WE HEAR IN MOST COACHING SESSIONS

Start with the ₹199 session

Ninety minutes, open to anyone, no background needed. Bring one job you repeat every week and you will leave having done it with AI yourself. Every course and every fee is on the website.

udaipurai.in/programs · hello@udaipurai.in · +91 96640 81539 · +91 76270 42587